

# Tweet Thread for Web3 Company

## Tweet 1 (279)

We found a crypto ecosystem where any user can rank up and earn crypto and NFTs, especially newbies.

Win up to \$8,500!

Believe it or not, we've lined up more than 3,000 prizes for you to unlock.

This is not just any crypto — You will recognize their name!

Alpha incoming!

## Tweet 2 (274)

We've partnered with a top crypto ecosystem AND a unique new Web3 rewards program.

Other ecosystems cater to the 1% of NFT traders — the ones with the deepest pockets.

Not us!

We built this promotion for YOU. The guy just getting started.

No one else does this!

## **Tweet 3 (274)**

THE BIG REVEAL!

We're launching Season 1 of @impactxyz Rewards with Avalanche @Avax!

That's right, Avalanche!

I bet you really want to know how to win, am I right?

It's quite simple, and, surprisingly, it's easy for newbies to win...

and HARD for the big boys!

Why?

## **Tweet 4 (269)**

Well, first, it's because of the Inspect app itself!

We're using our special data-crunching skills to find the hard-working community members who are making a genuine contribution to the AVAX ecosystem.

And give them major props.

That's you I'm talking about, btw.

## Tweet 5 (407)

Remember how the top NFT influencers took their NFTs as their brands?

They prospered. And so can you.

Here's that PROVEN FORMULA:

1. Set an @AVAX NFT as your PFP (profile picture) here on X.
2. Link your X profile to the @inspectxyz web app at <https://inspect.xyz/home>.
3. Connect your wallet that contains your AVAX PFP NFT to prove ownership, and sign in.
4. Create AVAX content on X every day!
5. Profit!

## Tweet 6 (278)

Our Global Reach leaderboard shows you how easy it is!

1. Visit <https://www.inspect.xyz/app/rank/profiles>
2. Select the @AVAX chain
3. With a Global Reach of 2-5%, you are a big deal!

Grind to the top of the leaderboard to increase your chances of winning!

NEXT: Loot boxes?

## Tweet 7 (268)

How do the Loot Boxes work?

Our other partner is @looty\_fi, a Web3 loyalty and rewards dapp that doesn't suck.

We're buying 3,000 NFTs right off the open market.

- All are eligible for trading points
- You can borrow against them

And that's just the beginning!

## Tweet 8 (279)

1. You get a key, which is a tradeable NFT
2. There are only 700 keys!
3. All keys can win, even the top awards
4. Keys can be silver, gold or platinum
5. The better your key, the higher your chance of winning a certain rarity of NFT
6. Every key wins something & anything can happen!

## **Tweet 9 (269)**

THE SECRET ALPHA:

- You decide when to open a loot box. So, as more low-end rewards are claimed, your chance of getting a high-end reward, even with a low-end key, increase.
- Your odds of winning change based on others' redemption activity, so keep an eye out!

## **Tweet 10 (334)**

But what should I write?

Take some advice from @waleswoosh:

1. Produce content that people like to see. (So, learn from today's popular content).
2. Write content around @AVAX and the NFT ecosystem! For example, share your fave AVAX NFT collections, AVAX communities, which PFPs to use, discuss the latest AVAX events and more!
3. Be consistent! Why not tweet every day?

## **Tweet 11 (295)**

Find the top @AVAX accounts on our Global Reach leaderboard.

What are they tweeting about? Tweet about that, too!

Make substantive replies to their tweets to get more readers.

Make some memes!

And, most importantly, rock your AVAX NFT as your PFP!

<https://www.inspect.xyz/app/rank/profiles>

## **Tweet 12 (~283)**

Remember:

- consistency matters!
- it's easy to create content when you're new to something.
- build your X following while earning valuable rewards: WIN-WIN!
- There is a time limit for this promo! Mark your calendar.

Don't miss out on this first season!

## **Tweet 13 (407)**

The time for FOMO is over.

Ape into the Inspect Rewards Season 1 and start earning keys today.

1. Set an @AVAX NFT as your PFP.
2. Link your X profile to the Inspect app
3. Connect your wallet to prove ownership.

4. Create AVAX content on X every day!
5. Profit!

Inspect Rewards Season 1 Guide: <https://inspectxyz.medium.com/inspect-rewards-season-1-guide-8f0e6a535380>

Support: <https://discord.gg/inspectxyz>

## **Tweet 14 (205)**

Missed the @Inspectxyz @avax @looty\_fi X Space but want to listen in?

Check out the Space here and follow @inspectxyz for more secret alpha to help you level up your NFT game!