

# George Donnelly

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## WEB3 PROJECT MANAGER

Vision Executor • Process Builder • Chaos Tamer

Web3 pioneer since 2011 who transforms chaos into shipping products through inspiration & clear processes. Led global teams of 80+ across 8 countries, scaled \$5.5M+ of Web3 projects and consistently delivered complex technical initiatives on time. Fluent in both technical and business languages, with a proven track record of turning founder visions into shipped features.

## EXPERIENCE

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**Senior Full Stack Web3 Developer** @ [OpenPeer Labs](#) | Jul 2024 — Feb 2025

- Led development of Solana P2P trading protocol using Web3.js & Anchor
- Optimized Rust smart contracts & implemented "Trusted Only" trading, boosting user engagement 300%
- Architected real-time notification system with Telegram integration & automated alerts
- Reduced critical issues 75% through comprehensive error handling & documentation

**Technical Founder** @ [Panmoni](#) | Feb 2022 —

- Building on-chain social network on Solana using Rust & Next.js/TypeScript (ViibClub)
- Architecting a P2P remittance dapp using Solidity smart contracts & Next.js (YapBay)
- Developing a P2P trading dapp using Rust & Next.js (LocalSolana)

**Program Manager** @ [Bitcoin Cash](#) | 2019 — 2023

- Boosted real-world engagement in 90 cities, achieving 3,854 verifiable results, by implementing a no-code management system with AirTable, Zapier, MailerLite, Slack & other tools
- Augmented digital reach by producing and marketing over 200 multimedia content pieces, harnessing the creativity and skills of a broad network of freelancers

**Business Development Manager** @ [Bitcoin ABC](#) | 2020

- Generated or sustained \$1.81 million in funding, by designing & executing a large-scale marketing campaign
- Catalyzed new professional connections by hosting an online conference featuring 34 expert-led talks & 2,500+ participants

**Program Manager** @ [Dash](#) | 2018-2019

- Fostered a globally connected team of 80 professionals spanning 20 cities, 8 nations & 3

- continents, implementing a unified management strategy that embraced diverse cultural nuances
- Sparked userbase growth by 5,000+ through the design & implementation of a replicable, effective onboarding strategy
- Drove 50,000+ engagements across 345 videos & 500 pieces of content by creating & cultivating an in-house media team

## **SKILLS**

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- Project Management: Agile/Scrum, Sprint Planning
- Tools: Notion, Discord, GitHub, JIRA, Asana, ClickUp
- Technical: Smart Contracts, Web3 Integration, Full-Stack Development
- Communication: Technical Writing, Stakeholder Management, Team Leadership
- Process: Rapid Iteration, Documentation, Quality Assurance

## **EDUCATION**

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- Google Project Management — Coursera (2022)
- BA in History with special honors — University of Chicago